

August 17, 2020

The Western States Sheriffs' Association is optimistically planning for our 2021 annual conference and trade show. We are hoping that you are planning on joining us again, or maybe for the first time, at the Peppermill Resort and Casino in Reno Nevada.

The Conference is slated to run March 7 -11, 2021. We are currently evaluating the survey responses from our business partners and working to incorporate your ideas and suggestions in order to improve the quality of the show while also increasing visitation to the vendor hall.

So much of what we will do next year is predicated on the limitations set forth by the State of Nevada and the Peppermill. While we hope for a completely open venue that mirrors the past, the reality is that COVID is still prevalent and may dictate our ability to present a conference and trade show that we are all use to.

While remaining optimistic, we are extending an invitation for you to join us for what is always an enjoyable time and a great opportunity to build both personal and professional relationships. With a full understanding of the economic impacts to the COVID pandemic to the business community, we are putting forth a registration package that requires a single registration fee and no deadlines with late fees attached. Our hope is to attract the best in product and technology and provide you the forum to showcase what is available to America's western Sheriffs.

We are hopeful you will consider this invitation letter and make a sound decision to join us for this one of a kind annual event. Enclosed you will find a registration form for the 2021 conference and trade show. We encourage you to fill in this form and send it back as soon as possible.

The tradition of holding an annual auction will be one of the highlights of the week and if you can attend, we hope you will consider donating an auction item. The auction proceeds are placed into our special revenue fund which allows us to increase membership through registration scholarships for Sheriffs that are economically less fortunate and helps support families of fallen deputies along with other benevolent uses.

Your commitment to attend will be one of the first signs that we can turn the future around and bring us all back to some sense of normal. We are counting on all of you to help lead the charge as we continue to work to keep the Office of Sheriff strong. Your continued support of this organization of unique men and women is vitally important to our cause.

- Sheriff Dave Brown